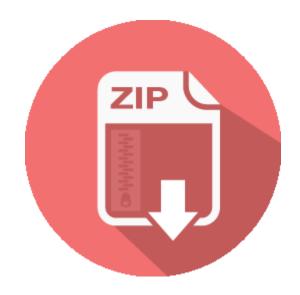
# **HOW DO A BUSINESS PLAN**



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Writing a business plan forces you to review your assumptions about your company, Entrepreneur Magazine says. To write one requires looking analytically at the strengths, finances and challenges of your business and setting specific goals for the future.

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Your business plan should pull all three of these plans together, incorporating elements of your marketing plan and your financial plan into a comprehensive document. Think of your business plan as a map or blueprint that will guide your business from the start-up phase through establishment and eventually business growth. http://ebookslibrary.club/Business-Plans-thebalancesmb-com.pdf

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